

afi Alliance for
Financial Inclusion

The Data & Measurement Cafe

AFI Global Policy Forum
Bali, Indonesia
28.09.2010

Welcome to the Data & Measurement Cafe



Why this café?

- To provide a platform for stimulating and challenging discussions and conversations.
- To share knowledge and experiences with other AFI members and partners in the area of data and financial inclusion measurement.
- To consult with AFI members and partners on the work of the AFI Data Working Group and capture valuable insights.



The Process

- Method: based on the World Café methodology
- Three rounds of questions, 25 minutes each. Each table should have at most 8 participants
- In each round we explore a small set of questions
- After each round everybody gets up and looks for a new table with new people so we can cross-fertilize our knowledge and meet new people.
- Everybody is invited to share and/or ask questions
- Feel free to use the table cloth / flipchart to visualize key ideas, thoughts and discoveries.



The Process

Conversation Café Simple Agreements:

1. Listen...with respect
2. Speak what has heart and personal meaning to you
3. Go for honesty and depth, but do not go on and on and on...
4. Seek to understand, not persuade
5. Suspend judgment as much as you can
6. Invite and honor diversity of opinion



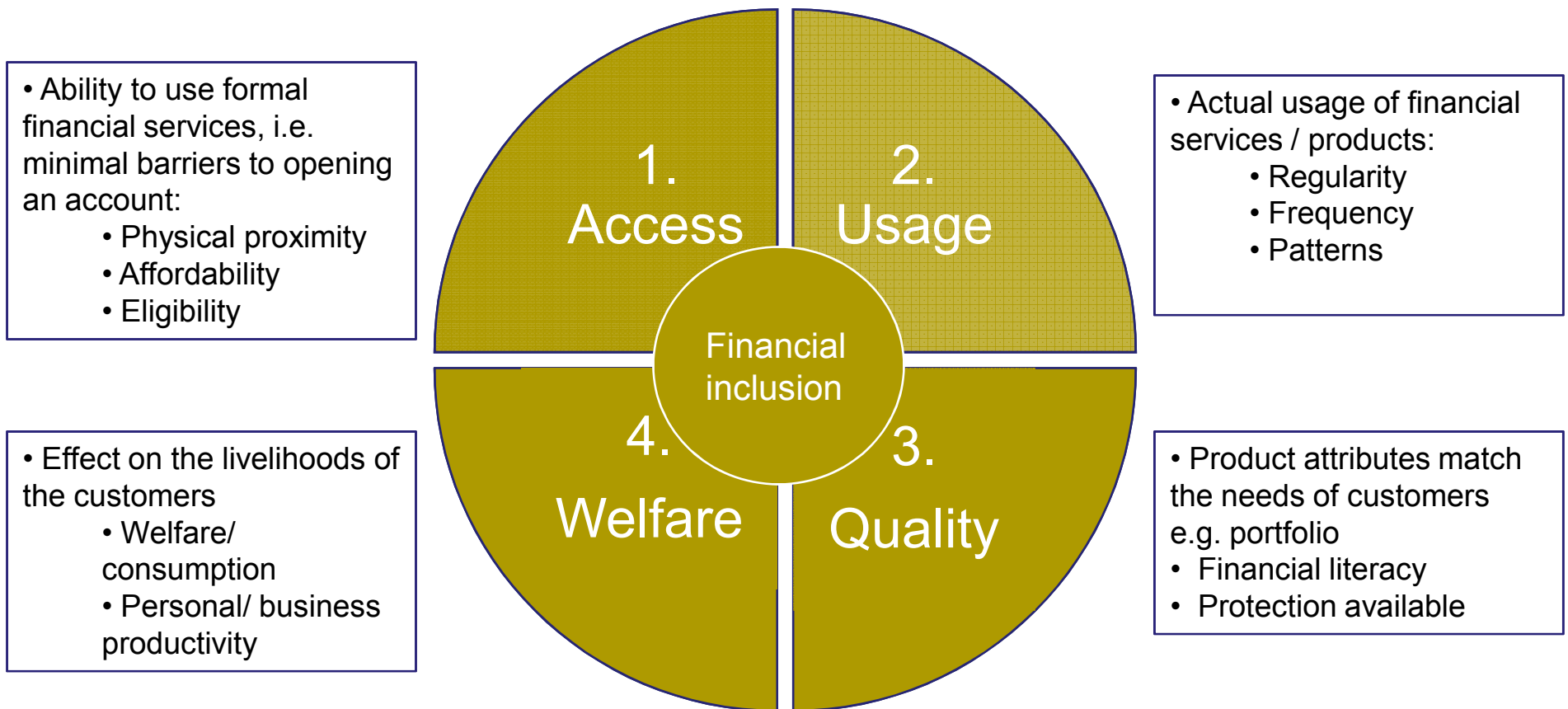
Table hosts – What do they do?

- Each table has a designated table host from the AFI Data Working Group.
- The table hosts facilitates (not chairs) the discussion at the table
- The table hosts remain at the table when others leave and welcome others as they arrive
- Briefly shares key insights to the newcomers from prior conversations so people can build using ideas from their respective tables.

Question 1

- What are some of your experiences, learning insights and challenges regarding financial inclusion data from your work or your country?
- Please share

Four dimensions of financial inclusion



More complex definitions require additional measurement resources

Introducing the draft framework: example



Dimension	Category		Indicator
Access	Financial Infrastructure	Demographic	Branches per adult population.
		Geographic	Branches per km2
		General	% Municipalities with touchpoints
	Accounts	Deposit accounts per adult population	
	Eligibility	% adults with required forms of ID	
	Barriers	Fee to open basic bank account/ GDP pc	

- **Adult:** 16+, 18+ or 21+
- **Formal service:** provided by regulated entity
- **Types of institution**
 - Commercial banks, Cooperatives, Credit unions & Mutuels, Government savings or development banks, Microfinance institution, Other
- **Categories of service**
 - Transactional, savings, credit, insurance

Evaluating potential indicators

Usefulness	High			Top priority
	Medium		Next priority	
	Low	Forget		
		Low	Medium	High
		Ease of collection		

Question 2

- After seeing the proposed framework, what questions do you feel like asking now?
- From your experience, if you were to prioritize a core set of indicators, which would it be? Which are most/least useful? Which are most/least easy to collect?
- Is there anything still missing from this picture?

Question 3

- Imagine you are an advisor to the financial inclusion data working group, what recommendation would you make to maximize the chance of uptake and implementation of a common framework (such as the one proposed) and/or a set of cross-country comparable indicators of financial inclusion?

Open discussion

