

From websites to wisdom

The Power of Social Networking

It's estimated that over 1.5 billion people are currently members of social networking websites. Social Networking, sometimes called Web 2.0, refers to "online" communities in which members of a network can easily link together and exchange ideas about similar interests.

The technology can be extremely powerful - but what about the vast majority of people who don't have access to it?

Andrew Robinson is the founder of Ammas.com, a popular social networking site in India, and Chief Technologist of AskAgent Ltd, a collaborative web technology based in New Zealand. In "Successful Social Networking" he will show how social networks are taking shape around the world, with some of the most innovative and ground-breaking networks emerging in developing countries. He will also answer questions and show (via live online demonstration) how a well-designed social network can link low-income populations to valuable financial information and resources - a kind of "wisdom-on-demand" service using local communication habits and tools.

Question: What are the most popular social networks in Africa?

Answer: Here is the information you requested:



Ushahidi.com ('Testimony'):
Allows anyone to submit crisis information through text messaging using a mobile phone, email or web form.



Afrigator.com:
A social media aggregator and directory built especially for African digital citizens who publish and consume content on the web. Tracks over 1100 blogs.



PlentyAfricans.com:
An African version of Facebook or MySpace.



Tushauriane.com :
Photo and video orientated social network like Facebook or MySpace.



Kabissa.org :
Network of people who are working online and on the ground for positive change in Africa since 1999.

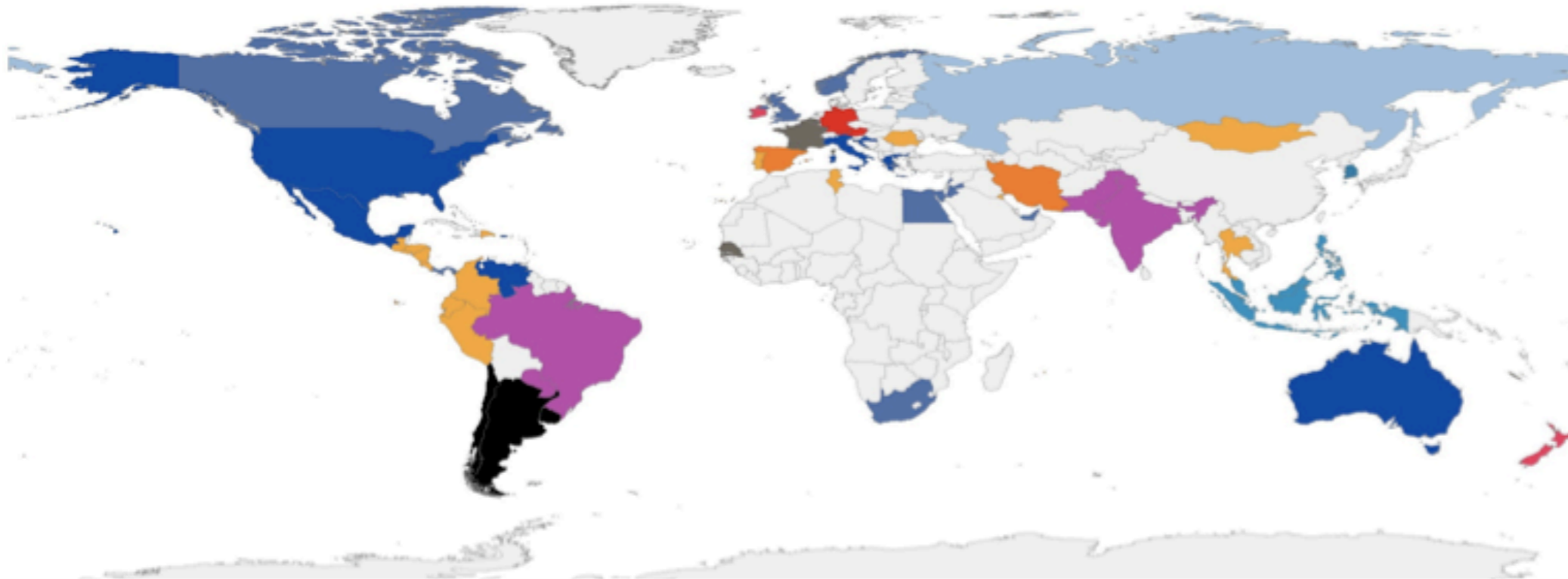


TheAfricanTree.com :
Free African networking site catering to Africans at home or abroad, and non-Africans interested in African culture and lifestyle. Online since October 2006.



Sembuse.com :
SMS service. An example of cell-phone power.

Social Networks



Sustainable Development Africa

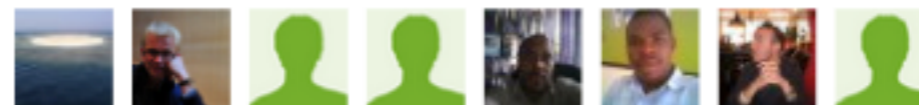
An Africa Business Community

Networking, Sustainable, Development, business, aid, Africa

Created by [Seb Vlugt](#)

18 members joined in the last month

Members of this social network:



and 355 more...



Venture Capital and Private Equity in Africa

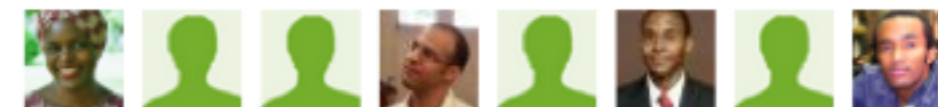
Connecting investors and entrepreneurs

Entrepreneur, Africa, Venture, Capital, Equity, Investment, SME, enterprise, startup, business

Created by [Ben](#)

12 members joined in the last week

Members of this social network:



and 1,331 more...

Candid voices for microfinance

Members



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Highlights from Top Microfinance Conference



Blue Financial Services to continue support of microfinance



July 29 - Blue Financial Services, the South Africa based microfinance institution (MFI) will remain focused on expansion in Africa and will begin operations in more African countries this year, according to a press release on AllAfrica.com. In this regard, the release quotes Blue's CEO Dave van Niekerk as saying that Blue's plans in Africa come despite a slowdown in the 'pace of its expansion due to the global financial crisis.' [1]. Read this article [here](#) at microcapital.org

Forum

- [Please participate in/forward my survey - Volunteer Management in Nonprofit Microfinance Organizations](#)
Started by Mandy Cheung in [Sample Title](#) Aug 12.
- [Currency Risk](#) 2 Replies
Started by Rob Copeland in [Sample Title](#) [Last reply](#) by Brian Gidley Aug 6.

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Andrew Robinson

Founder and Chief Scientist

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