

# AFI Public-Private Engagement (PPE) Platform on Financial Inclusion

## WHAT IS THE AFI PPE PLATFORM?

*The AFI Public-Private Engagement (PPE) Platform provides opportunities for frank and focused dialogue among policymakers, regulators, the private sector, development partners and other key players in financial inclusion. It informs and facilitates coordinated actions by stakeholders to support AFI members in designing and implementing smart financial inclusion policy solutions.*

## WHY ENGAGE THROUGH AFI?

Drawing its global membership from 118 institutions in 94 developing and emerging countries, AFI is uniquely positioned to facilitate collaboration in the international financial inclusion space. AFI enables policymakers to benefit from systematic input of the private sector during critical stages in the policy development process. At the same time, it provides the private sector with unprecedented opportunities to voice their views and share their experiences with the leaders of public institutions that regulate new and high-growth markets. AFI's PPE Platform also creates a channel for learning and sharing technical expertise on key financial inclusion issues.

## BENEFITS FOR AFI MEMBERS

- > **Enriched understanding of challenges and opportunities on the ground** Insights from the private sector on market realities can help AFI members to design and implement smart and informed policy solutions.
- > **Knowledge and capacity building** Private sector experts can provide customized training and technical inputs on specific policy areas to build the capacity of AFI members.
- > **An enabling environment for innovation** Through AFI's collaborative platform, AFI members will more easily identify innovative operational models and new technologies as well as ways to scale up these approaches.

## BENEFITS FOR THE PRIVATE SECTOR

- > **Systematic engagement with senior policymakers and financial regulators** Engagement with AFI presents an unique opportunity to have structured dialogue with top regulators in key markets on regulatory issues concerning pricing, KYC, interoperability, consumer protection and others. Businesses leaders will also learn systematically about current and cutting edge policy solutions that the regulators are discussing.
- > **Unique chance to highlight achievements** Some private sector stakeholders have accomplished a great deal in advancing financial inclusion in developing and emerging markets. AFI's PPE Platform enables them to highlight

case studies and areas of success for regulators, thus illustrating what has worked and how.

- > **Opportunity to assist regulators in identifying and addressing regulatory barriers** Companies are well positioned to identify areas of regulation that may be preventing new technologies and approaches from scaling up and then bringing them to the attention of policymakers. By sharing first-hand knowledge of what they see "on the ground," they can help inform regulatory reforms, and ultimately make it easier and less costly to do business in emerging markets.

## BENEFITS FOR OTHER PARTICIPANTS

AFI's PPE Platform is a convening place for other key stakeholders in the financial inclusion ecosystem, including the development community and others such as the World Bank Group, CGAP, IMF, UN agencies, bilateral donors and regional multilateral banks. By taking developing country perspectives into account, AFI's PPE Platform is a "one-stop-shop" for stakeholders to exchange critical knowledge and shape the direction of the financial inclusion policy dialogue through practical solutions at regional and global levels.

## HOW DO I GET INVOLVED?

Beginning in 2015, AFI will offer a few select private sector stakeholders the unprecedented opportunity to become an AFI Partner on the PPE Platform. The criteria for selection is that the AFI Partner must show a keen interest and proven, substantial capacity and track record to expand financial inclusion to the unbanked in developing and emerging countries in one or more regions. AFI Partner status is conditional upon approval by the AFI Steering Committee, with a possibility of annual renewal. Additional conditions may apply.

### To learn more, please contact:

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