

## INDICATIVE AGENDA

### AFI Joint Learning Program - Mexico

### Comisión Nacional Bancaria y de Valores Headquarters

**Wednesday, 12 August 2015**

#### International Data Sources

09:00 - 09:30	<b>Registration of participants</b>
09:30 - 10:00	<b>Welcome and opening remarks</b>  <b>Speaker:</b> CNBV <b>Modality:</b> Presentation of the seminar and the agenda
10:00 - 11:30	<b>International data sources panel</b>  <b>Speakers:</b> IMF and WB <b>Modality:</b> Overview of international data sources (IMF Financial Access Survey and WB Findex); Data availability discussion; Information quality; and Main challenges
11:30 - 11:45	<b>Coffee Break</b>
11:45 - 13:00	<b>Data collection at CNBV</b>  <b>Speaker:</b> CNBV <b>Modality:</b> Regulatory and legal framework; Information delivery systems; Processing and validation of data; Sanctions for misreporting; and Technical and administrative requirements for financial intermediaries to comply with regulatory delivery of information
13:00 - 14:30	<b>Lunch Break</b>
14:30 - 15:45	<b>Sharing experiences from participants</b> <ul style="list-style-type: none"> <li>• Information of countries and institutions about their data and measurement process or project</li> <li>• Key learning questions</li> </ul>
15:45 - 16:00	<b>Coffee Break</b>
16:00 - 17:30	<b>CNBV Special reports for Financial Inclusion projects - banking agents &amp; consumer protection</b>  <b>Speaker:</b> CNBV <b>Modality:</b> Design; Data obtained from this special report; and Key information variables
18:30 - 21:00	<b>Cultural visit (Optional) and Mexican Dinner</b>

## Thursday, 13 August 2015

### Supply and Demand Side Measurement

9:00 - 9:30	<p><b>Group discussion</b></p> <p><b>Speaker:</b> CNBV</p> <p><b>Modality:</b> Discussion on key lessons learnt and comparison of each country's experience to that of Mexico.</p>
9:30 - 10:30	<p><b>Financial Inclusion indicators</b></p> <p><b>Speakers:</b> AFI/FIDWG member and CNBV</p> <p><b>Modality:</b> Major financial inclusion indicators efforts - AFI 1<sup>st</sup> and 2<sup>nd</sup> generation indicators and GPFI indicators</p>
10:30 - 11:30	<p><b>Supply-side measurement in Mexico</b></p> <p><b>Speaker:</b> CNBV</p> <p><b>Modality:</b> Data sources; Databases; and Financial Inclusion Report</p>
11:30 - 11:45	<p><b>Coffee break</b></p>
11:45 - 13:00	<p><b>Hands-on workshop on developing databases in Mexico</b></p> <p><b>Speaker:</b> CNBV</p> <p><b>Modality:</b> Practical exercise to develop financial inclusion databases (laptop required)</p>
13:00 - 14:30	<p><b>Lunch Break</b></p>
14:30 - 15:30	<p><b>Demand-side measurement in Mexico</b></p> <p><b>Speaker:</b> INEGI</p> <p><b>Modality:</b> Role of the National Institute of Statistics and Geography (INEGI) for the sampling design of the National Survey on Financial Inclusion; and Survey's conduction</p>
15:30 - 16:30	<p><b>The National Survey for Financial Inclusion (ENIF)</b></p> <p><b>Speaker:</b> CNBV</p> <p><b>Modality:</b> Coordination of the National Council for Financial Inclusion to design the ENIF Questionnaire; Questionnaire structure; and Results of the survey</p>
16:30 - 16:45	<p><b>Coffee Break</b></p>

16:45 - 18:00

### Other experiences on demand-side measurement

**Speakers:** AFI/FIDWG member and Banamex/National Autonomous University of Mexico (UNAM)

**Modality:** Experience of other countries, private sector and education institutions on demand-side surveys

## Friday, 14 August 2015 Financial Inclusion Indicators

9:00 - 9:30

### Group discussion

**Speaker:** CNBV

**Modality:** Discussion on key lessons learnt and comparison of each country's experience to that of Mexico

9:30 - 11:00

### Financial Inclusion indicators

**Speakers:** AFI/FIDWG member, Central Bank and Bancomer

**Modality:** Initiatives to generate a national financial inclusion index; and Challenges for having an international comparison

11:00 - 11:30

### Coffee break

11:30 - 12:30

### The use of Georeferencing systems

**Speakers:** Central Bank and external consultant (Alberro & Henderson)

**Modality:** Georeferencing of access points (branches, ATMs, banking agents) to measure access to the financial system; Methodology; and Technological requirements

12:30 - 13:30

### Data measurement commitments - sharing by participants

- Initiatives to be developed as a result of the exchange of experience

13:30 - 14:00

### Program evaluation

**Facilitators:** CNBV - AFI