

DRAFT AGENDA

AFI Joint Learning Program - Mexico

Comisión Nacional Bancaria y de Valores Headquarters

Monday, 24 November 2014

Financial sector and financial inclusion landscape

9:00 - 9:30 **Reception of participants**

9:30 - 10:00 **Welcome and Opening Remarks**

Speakers: CNBV

Modality: Presentation of the Forum and the agenda

10:00 - 12:00 **Financial Sector Landscape in Mexico**

Speakers: CNBV

Modality: Overview of the financial system in Mexico - Introduction to the CNBV

12:00 - 13:30 **Lunch**

13:30 - 15:00 **Financial Inclusion Landscape**

Speaker: CNBV

Modality: Current state of financial inclusion in Mexico - Main changes exhibited in recent years

15:00 - 15:45 **Major Financial Inclusion initiatives and projects**

Speaker: CNBV

Modality: National Council for Financial Inclusion - National Policy on Financial Inclusion

15:45 - 16:00 **Coffee Break**

16:00 - 18:00 **Financial Inclusion data and measurements**

Speaker: CNBV

Modality: Financial inclusion databases - The Report on Financial Inclusion (RIF) -
The National Survey on Financial Inclusion (ENIF)

Tuesday, 25 November 2014

Role of Financial Authorities in promoting financial inclusion

8:30 - 10:00 **Major regulatory changes to promote financial inclusion**

Speaker: CNBV

Modality: Regulatory framework for banking agents, mobile banking, savings and
credit institutions, niche banks, and electronic/card payments

10:00 - 11:00 **Financial integrity**

Speaker: CNBV

Modality: Proportionate regulation and AML/CFT controls

11:00 - 11:30 **Coffee Break**

11:30 - 12:30 **National Development Plan and Financial Sector Reform**

Speaker: SHCP

Modality: Financial inclusion public policies - Objectives and impact of the Financial
Reform

12:30 - 14:00 **The role of the Central Bank**

Speaker : Banco de Mexico

Modality: Role and responsibilities of the Central Bank - Simplified accounts and
electronic payment regulation

14:00 - 16:00 **Lunch**

16:00 - 17:00 **Financial Education and Protection of Financial Services Users**

Speaker: CONDUSEF

Modality: Role of CONDUSEF and initiatives to promote consumer protection and
Financial literacy



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17:00 - 18:00 **Banking via electronic government payments and transfers**

Speaker: TESOFE

Modality: Role of the Federal Treasury - Electronic payments of government transfers and payroll

Wednesday, 26 November 2014

Financial Institutions products, services and initiatives to promote financial inclusion

9:00 - 11:00 **Banamex**

Speaker: Banamex

Modality: Major financial inclusion products (e.g., Transfer, Saldazo) - Initiatives to improve financial literacy in Mexico

11:00 - 11:30 **Coffee Break**

11:30 - 13:00 **BBVA Bancomer**

Speaker: BBVA

Modality: Simplified account products (e.g., Cuenta Express)

13:00 - 14:30 **Lunch**

14:30 - 15:30 **Banorte**

Speaker: BANORTE

Modality: Mobile banking projects (Mifon)

15:30 - 16:30 **Compartamos Bank**

Speaker: Compartamos

Modality: Company evolution from non-profit to profit - Credit and insurance products

16:30 - 17:00 **Coffee break**

17:00 - 18:00 **NAFIN**

Speaker: NAFIN

Modality: SME financing programs

Thursday, 27 November 2014

Impact of Banking Agents

9:00 - 10:00 **Banking agents**

Speaker: CNBV

Modality: Regulation - Network growth and impact

10:00 - 11:30 **Development Bank visit**

Speaker: BANSEFI

Modality: Introduction to Bansefi - Models of banking agents in Mexico - DICONSA network

11:30 - 12:00 **Coffee Break**

12:00 - 16:00 **Field visits**

Modality: Operations of a rural DICONSA store - Financial services offered in DICONSA stores

16:00 - 17:00 **Break**

17:00 - 18:30 **Optional cultural visit**

Modality: Trolley visit around Coyoacán or visit to Bellas Artes

19:30 - 21:00 **Mexican dinner**

Friday, 28 November 2014

Non-banking sector role in Financial Inclusion

9:00 - 11:00 **Non-banking sector**

Speaker: CNBV

Venue: Current state of the microfinance sector in Mexico - Current state of the cooperative sector in Mexico - Major participants and initiatives - Regulation and supervision

11:00 - 11:30 **Coffee break**



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11:30 - 12:30 **ProDesarrollo**

Speaker: ProDesarrollo

Modality: Functions and objectives of a Microfinance network

12:30 - 13:30 **CAME: Council of assistance to micro entrepreneurs**

Speaker: CAME

Modality: Role, operation of a SOFIPO - Financial inclusion strategy, initiatives, and products

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