

Application Form

Should you have any queries whilst completing this application form, please email fintech.showcase@afi-global.org

- 1) Organization name:
- 2) Website/URL:
- 3) Organizational Contact Person (for clarification questions, etc.): (Name, Title, Phone, Email Address)
- 4) Country in which your organization is legally registered and/or headquartered and countries in which your organization currently operates:
- 5) Links to promotional and/or relevant content on YouTube, other websites, etc.:
- 6) Please provide a description of your organization, including specific elements you wish to spotlight for us (300 words max).
- 7) Please provide a description of the specific product/solution (s) your organization would be interested to showcase at the 2019 AFI Global Policy Forum.
 - a. How exactly is it linking to one and/or more of the 7 categories/themes, as outlined in AFI's thematic criterion? Explain linkage to each individual category/theme. (300 words max).
 - b. How exactly is this specific product/solution targeting poor or low income customers in AFI member countries? (300 words max).
- 8) Please provide further context on the business fundamentals behind your organization, i.e. maturity stage and indicators towards future potential scale and viability? Please also provide further context on the business fundamentals behind the specific product / solution (s) that you would like to showcase at the 2019 AFI GPF (i.e. revenue generation trends and numbers, number of customers accessed, investments secured (seed, series-A, series-B, etc)). (300 words max)
- 9) What are the key challenges currently facing your organization, and how do you anticipate addressing them? What are the key challenges facing the specific product/solution you would like to showcase at the AFI GPF, and how do you anticipate addressing them? (300 words max)
- 10) How would you differentiate the product/solution you would like to showcase at the AFI GPF with potentially other comparable products in the market and/or competitor organizations? Why should the AFI selection committee select yours over other applicants? (300 words max)
- 11) 3 years from now, paint a picture of where you think your organization and the product/solution you would like to showcase at AFI GPF will be. Do the same for 5 years from now, and 10 years from now. (300 words max)
- 12) Has your product/solution been validated and/or recognized in one or more AFI members' national FinTech challenges, and/or regulatory sandboxes? (300 words max)

- 13) Have you interfaced with the Regulatory and Supervisory authority (s) in the countries the product / solution you would be interested in showcasing, operates in? If so, how and in what ways? (300 words max)
- 14) Why are you passionate about participating in the 2019 AFI GPF? (300 words max)
- 15) If given the opportunity to participate in 2019 AFI GPF, can you describe the type of dialogue you would be interested in having with the global financial policymaker and regulatory community? What are some aspects/themes you would discuss with them, as they relate to your product/solution targeting unserved or underserved households and communities? What new insights could you share with them and what advice/guidance would you want to seek? (300 words max)
- 16) Is there any other information that you would like to share in this application form, which may help us in the evaluation of your candidacy? (300 words max)