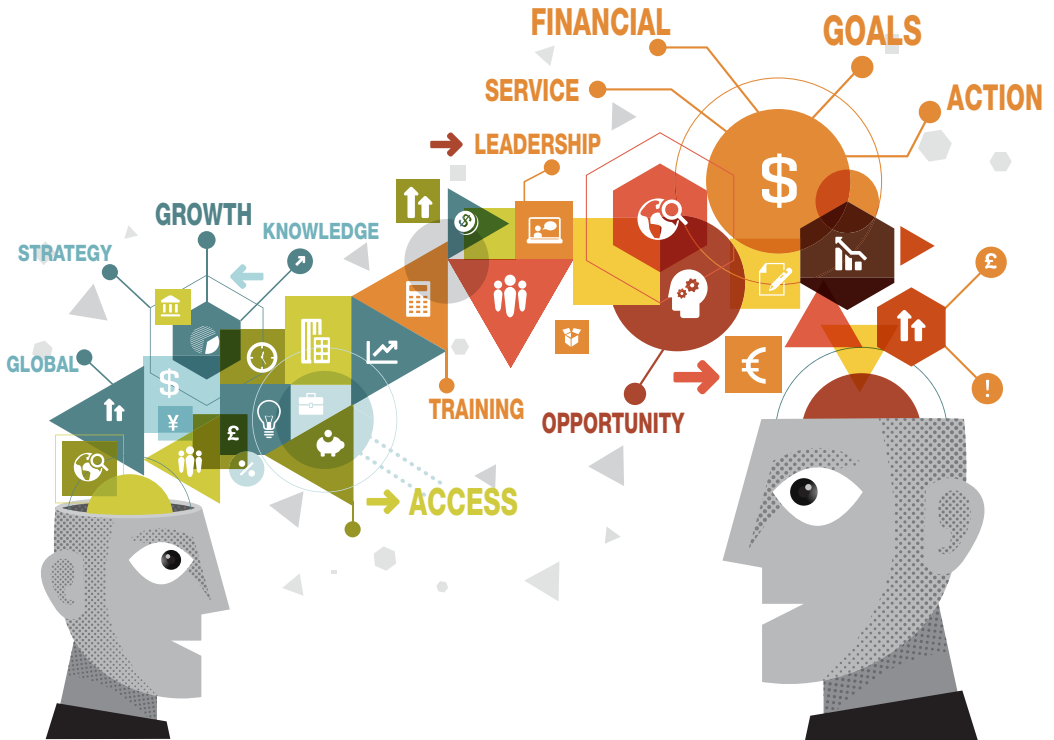




AFI: BUILDING CAPACITIES FOR DEVELOPMENT (ABCD)

AFI defines its capacity building approach as “the provision of services that support AFI member institutions in gaining and translating knowledge about financial inclusion policy, regulation and supervision into concrete actions that meet specific financial inclusion goals.”



PILLAR ONE JOINT LEARNING PROGRAMME

DESIGN

An AFI member institution which has excelled in any specific area of financial inclusion hosts a 5-day exposure visit from several visiting delegations of peer institutions during which they share their learning and experiences on their area of expertise.

OBJECTIVE

The participant AFI members gain in depth knowledge of what contributed to the success factors in a particular country and considers how to adapt these lessons to their own country context.

METHODOLOGY

During the 5 -day event the participants:

- > Hear from the staff of the host AFI member
- > Interact with staff from other entities that contributed to the process
- > Meet end users who benefit from policy changes

FEATURES

- > It is always held in the host country
- > Schedule is intensive and involves interaction with multiple entities, other than the AFI member, who had a role to play
- > Combination of classroom sessions and extensive field visits

2018 PROGRAM

- > **Armenia:** CBA-AFI JLP on Consumer Protection: Enhanced Market Conduct Regulation and Supervision for Financial Inclusion, March
- > **Malaysia:** BNM-AFI JLP on Building an Inclusive MSME Financing Ecosystem, April (High Level)
- > **Ghana:** BoG-AFI JLP on Measuring Financial Inclusion: Way Forward in the Digital Age
- > **Tanzania:** BoT-AFI Joint Learning Program on In-country Implementation and Measuring Progress of Financial Inclusion Strategies

1 PILLAR TWO MEMBER TRAINING

DESIGN

Member trainings are hosted by AFI members with a suitable training facility and a commitment to serving as centers of excellence for financial inclusion. The program outlines global trends within a specific policy area, with the AFI working groups together with invited expert speakers providing the core content. To allow for appropriate tailoring of content, trainings are either offered to all AFI members or may be specifically targeted towards those having existing experience and expertise on a specific topic.

OBJECTIVE

The primary goal is staff capacity development. The participants gain knowledge and develop skills to implement the knowledge gained on a particular theme of financial inclusion.

METHODOLOGY

- > 3-5 day trainings delivered through classroom sessions which may be complemented by a field visit
- > Sessions are delivered by AFI member and partner technical experts
- > Technical sessions are supported by sharing of experiences by various AFI members

FEATURES

- > Held in a training center of an AFI member institution, accessible to AFI members
- > Interactive sessions with combination of lectures, peer sharing, group discussions and case studies

2018 PROGRAM

- > **Portugal:** BP-BCB-AFI Member Training on Program for Training Personal Financial Management Trainers, February
- > **Malaysia:** BNM-AFI Training of Trainers on Instructional Strategies, February
- > **Malaysia:** Workshop on Communicating Gender and Women's Financial Inclusion, May
- > **Malaysia:** BNM-AFI Member Training on Financial Inclusion Strategy and Data, July - Aug
- > **Morocco:** BAM-AFI Member Training on Digital Financial Services, Oct - Nov
- > **Malaysia:** BNM-AFI Member Training on Financial Inclusion and Anti-Money Laundering and Countering Financing of Terrorism

2

PILLAR THREE PUBLIC - PRIVATE DIALOGUE (PPD) CAPACITY BUILDING

3

PILLAR FOUR PEER ADVISORY SERVICE

4

DESIGN

AFI works with its private sector partners to either organise standalone trainings or the private sector partners contribute to specific sessions in the AFI member trainings.

OBJECTIVE

The participant countries get exposed to the initiatives of the private sector which helps them design collaborations with them for higher impact and outreach.

METHODOLOGY

- > Training sessions involving sharing of technical expertise by the private sector
- > Discussion forums shared by private and public sector representatives

FEATURES

- > Can be a standalone event or part of an existing training
- > Can be discussions on a policy issue or a technical session on a specific area

2018 PROGRAM

Mastercard

- > **Mexico:** Digital Financial Services: Role of Data and Approaches to Enhancing Data Privacy and Protection, March

Mastercard and GSMA

- > **Guinea:** Training on Approaches to Enhancing Financial Inclusion through Digital Financial Services, May

Visa

- > **Jordan:** A Digitally Connected World to Advance Financial Inclusion, April
- > **Samoa:** Accelerating Digital Payments in the Pacific, June

DESIGN

The AFI Peer Advisory Service matches an AFI member who is an expert in a particular policy area with AFI members who are in the process of implementing this type of financial inclusion policy and has specific practical questions. The service provides an intensive support over a long-time period (typically 6-18 months) to a member to implement and enhance the quality of a specific policy reform.

OBJECTIVE

To provide close practical support to an AFI member to develop expertise on a specific financial inclusion goal.

METHODOLOGY

Team from selected AFI member institutions get technical support from another AFI member institution which has developed expertise and has significant experience in implementing policies on a specific financial inclusion theme.

FEATURES

- > Peer advisory assignments are typically medium to long term
- > Majority of activities taking place in the country of the member seeking assistance
- > Not every AFI member can act as an AFI Peer Advisor - they must be selected and approved by the AFI Management Unit
- > Involves intense on the job assistance

2018 PROGRAM

- > **Nigeria:** CBN-AFI Peer Advisory Service on In-Country Implementation of the National Financial Inclusion Strategy, March
- > **Malaysia:** BNM-AFI Peer Advisory Service on FinTech: Boosting Financial Inclusion, September

PILLAR FIVE ONLINE COURSE - CERTIFIED EXPERT IN FINANCIAL INCLUSION POLICY (CEFI)

5

DESIGN

CEFI is an online course on financial inclusion with a special focus on policy and regulations. It is a joint collaboration of AFI and Frankfurt School of Finance and Management.

OBJECTIVE

Growing commitment and involvement of the AFI member institutions in financial inclusion, has resulted in increase in demand for capacity building. This course will help reach out to larger number of staff of AFI member institutions who are now joining the financial inclusion activities of their institution.

METHODOLOGY

- > The course takes approximately 6 months assuming 5-7 hours of self-study per week.
- > It consists of 7 mandatory units which need to be completed in a sequence. The next unit opens only if one completes the online test of the previous unit.
- > Students have to appear for a final sit-down examination.

FEATURES

- > Interactive e-learning course including video lectures, PDF scripts, examples, practical exercises, online tests and case studies.
- > Discussion forum for course related issues as well as for exchange of opinions and experiences with tutors, peers or the Frankfurt School Development Finance (FSDF) e-Campus team.
- > Personalized support from the FSDF e-Campus team and AFI technical team.
- > Joint certification by Frankfurt School and AFI on completion of the course

2018 PROGRAM

- > Completed first batch and second intake in progress
- > Repeat intakes will take place every March and September

ADDRESSING EMERGING TRENDS IN THE DEMAND FOR CAPACITY BUILDING

The results of the member needs assessment reconfirm the continuing demand for capacity building initiatives organised by AFI. This is because the capacity building initiatives of AFI have contributed to:

- > Enhancement of knowledge on financial inclusion
- > Development of policies on financial inclusion
- > Implementation of initiatives that help scale up financial inclusion

As a member owned policy-driving network, AFI is uniquely positioned to act as a 'knowledge broker' for its members. It brings together the existing knowledge and experience of its members and draws on technical expertise from a wide range of players in the relevant sectors. It is this combined approach facilitated by the internal capacities of AFI that makes the capacity development inputs of AFI unique.

The emerging trends in the demand for capacity building around which the events are designed to:

- > Have in depth trainings on specific topics rather than on generic financial inclusion issues
- > Have trainings that directly contribute to the in-country implementation of financial inclusion strategies
- > Gain exposure to emerging technologies with the potential to advance financial inclusion
- > Closely monitor the effectiveness and impact of the financial inclusion initiatives that are being designed and implemented, especially through the Maya Declaration Commitments.



**AFI: BUILDING
CAPACITIES FOR
DEVELOPMENT (ABCD)**

Find out more about the AFI Capacity Building Program by contacting

capacity.building@afi-global.org