THE MAYA DECLARATION

THE GLOBAL INITIATIVE FOR RESPONSIBLE AND SUSTAINABLE FINANCIAL INCLUSION THAT AIMS TO REDUCE POVERTY AND ENSURE FINANCIAL STABILITY FOR THE BENEFIT FOR ALL

COMMITMENTS YOU CAN BANK ON
AFI tailors its services and support to member institutions based on priorities and objectives distilled from their commitments. Currently, the targets committed by AFI member institutions follow the thematic areas.

**THEMATIC AREAS**

- Consumer empowerment and market conduct
  - Consumer protection
  - Financial literacy and financial education
- Digital financial services
  - Agent banking
  - E-money
  - National payments system
  - Mobile financial services
- Financial inclusion data
- National strategy on financial inclusion
- Global standards
  - Financial integrity
  - Financial identity
  - Financial stability
- SME finance
- Gender and women’s financial inclusion
- Financial inclusion for climate change and green finance
- Overarching national goal
- Credit information system
- Financial inclusion of youth
- Microcredit and microsavings
- Microinsurance

As part of the efforts to ensure that members are able to consistently track and compare their Maya Declaration targets across the network, it is advisable that the submission and updates are made using quantifiable targets, that is, with indicators that can be measured. This is also part of the endorsed Sasana Accord, where members agreed to:

**STRIVE TO ACHIEVE COMMITMENTS TO FINANCIAL INCLUSION THROUGH A SET OF MEASURABLE NATIONAL GOALS**

**MEASURE PROGRESS BASED ON COMMON INDICATORS AS IDENTIFIED AND QUANTIFIED IN THE CORE SET OF AFI FINANCIAL INCLUSION DATA**

**PUBLICLY RELEASE THIS INFORMATION ANNUALLY**

AFI is committed to supporting its members in fully achieving targets towards more inclusive development and poverty alleviation across developing and emerging countries.

Launched at the 2011 AFI Global Policy Forum in Riviera Maya, Mexico, AFI member institutions have since continued to make concrete financial inclusion targets, implement in-country policy improvements and regularly share progress updates in the AFI Data Portal (ADP).
As of September 2020, members have made 71 Maya Declaration Commitments with 837 targets committed towards achieving their nation’s financial inclusion agenda.

TOTAL TARGETS PER REGION (2012 - 2020)

- **Latin America and the Caribbean**: 154 targets
- **Middle East and North Africa**: 74 targets
- **Sub-Saharan Africa**: 330 targets
- **Asia**: 157 targets
- **Eastern Europe and Central Asia**: 53 targets
- **The Pacific**: 69 targets

TOTAL NUMBER OF TARGETS BY PRIMARY THEMATIC AREA (2012-2020)

- Digital Financial Services: 157 targets
- Financial Inclusion Data: 106 targets
- Financial Literacy & Financial Education: 65 targets
- National Financial Inclusion Strategy: 65 targets
- Overarching National Goals: 79 targets
- SME Finance: 86 targets
- Consumer Protection: 65 targets
- Microcredit & Microsavings: 40 targets
- Consumer Empowerment & Market Conduct: 38 targets
- Others: 18 targets
- Gender Inclusive Finance: 14 targets
- Global Standards: 11 targets
- Credit Information System: 8 targets
- Microinsurance: 7 targets
- Inclusive Green Finance: 6 targets
- Financial Inclusion for Youth: 4 targets
- National Payment System: 3 targets
- Agent Banking: 2 targets
- Mobile Financial Services: 2 targets
- Agent Banking: 1 target
- Financial Inclusion for Youth: 1 target
The Maya Declaration
Commitments you can bank on

2011
Maya Declaration launched at the 2011 AFI Global Policy Forum in Riviera Maya, Mexico.

2012

2013

2014

2015

2016

2017

2018

2019

2020

58 COMMITMENTS
AFI Data Portal (ADP) launched to replace the Online Progress Dashboard, and Denarau Action Plan adopted at the 2016 AFI Global Policy Forum in Nadi, Fiji.

63 COMMITMENTS

66 COMMITMENTS
Sochi Accord adopted at the 2018 AFI Global Policy Forum in Sochi, Russia.

68 COMMITMENTS

71 COMMITMENTS
Statement on Post-COVID-19 Recovery adopted at the 5th Annual General Meeting, held virtually.

26 COMMITMENTS
At the G20 Leaders’ Summit in Los Cabos, Mexico, G20 Leaders recognized the role of the Maya Declaration in the implementation of concrete and innovative financial inclusion initiatives.

46 COMMITMENTS
Online Progress Dashboard launched.

40 COMMITMENTS
Sasana Accord adopted at the 2013 AFI Global Policy Forum in Kuala Lumpur, Malaysia.

54 COMMITMENTS
Maputo Accord adopted at the 2015 AFI Global Policy Forum in Maputo, Mozambique.

AFI-DATAPORTAL.ORG
The AFI Data Portal (ADP) houses all Maya Declaration Commitments and targets made with regular progress updates submitted by members themselves. Institutions can learn from their peers by leveraging the global wealth of financial inclusion knowledge available on the ADP.

FOR MORE INFORMATION, PLEASE CONTACT: MAYA.DECLARATION@AFI-GLOBAL.ORG

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