THE MAYA DECLARATION

THE GLOBAL INITIATIVE FOR RESPONSIBLE AND SUSTAINABLE FINANCIAL INCLUSION THAT AIMS TO REDUCE POVERTY AND ENSURE FINANCIAL STABILITY FOR THE BENEFIT FOR ALL

COMMITMENTS YOU CAN BANK ON
AFI is committed to supporting its members in fully achieving targets towards more inclusive development and poverty alleviation across developing and emerging countries.

Launched at the 2011 AFI Global Policy Forum in Riviera Maya, Mexico, AFI member institutions have since continued to make concrete financial inclusion targets, implement in-country policy improvements and regularly share progress updates in the AFI Data Portal (ADP).

As part of the efforts to ensure that members are able to consistently track and compare their Maya Declaration targets across the network, it is advisable that the submission and updates are made using quantifiable targets, that is, with indicators that can be measured. This is also part of the endorsed Sasana Accord, where members agreed to:

**DEVELOPING MEASURABLE TARGETS**

AFI tailors its services and support to member institutions based on priorities and objectives distilled from their commitments. Currently, the targets committed by AFI member institutions follow the thematic areas.

**THEMATIC AREAS**

- Consumer empowerment and market conduct
  - Consumer protection
  - Financial literacy and financial education
- Digital financial services
  - Agent banking
  - E-money
  - National payments system
  - Mobile financial services
- Financial inclusion data
- National strategy on financial inclusion
- SME finance
- Global standards
  - Financial integrity
  - Financial identity
  - Financial stability
- Gender and women’s financial inclusion
- Financial inclusion for climate change and green finance
- Overarching national goal
- Credit information system
- Financial inclusion of youth
- Microcredit and microsavings
- Microinsurance
- Financial inclusion of forcibly displaced persons (FDPs)
As of September 2021, members have made 73 Maya Declaration Commitments with 885 targets committed towards achieving their nation’s financial inclusion agenda.

TOTAL NUMBER OF TARGETS BY PRIMARY THEMATIC AREA (2012-2021)

TOTAL TARGETS PER REGION (2012-2021)
The Maya Declaration
Commitments you can bank on

17 COMMITMENTS
Maya Declaration launched at the 2011 AFI Global Policy Forum in Riviera Maya, Mexico.

26 COMMITMENTS
At the G20 Leaders’ Summit in Los Cabos, Mexico, G20 Leaders recognized the role of the Maya Declaration in the implementation of concrete and innovative financial inclusion initiatives.

58 COMMITMENTS
AFI Data Portal (ADP) launched to replace the Online Progress Dashboard, and Denarau Action Plan adopted at the 2016 AFI Global Policy Forum in Nadi, Fiji.

40 COMMITMENTS
Sasana Accord adopted at the 2013 AFI Global Policy Forum in Kuala Lumpur, Malaysia.

46 COMMITMENTS
Online Progress Dashboard launched.

54 COMMITMENTS
Maputo Accord adopted at the 2015 AFI Global Policy Forum in Maputo, Mozambique.

63 COMMITMENTS

66 COMMITMENTS
Sochi Accord adopted at the 2018 AFI Global Policy Forum in Sochi, Russia.

68 COMMITMENTS

71 COMMITMENTS
Statement on Post-COVID-19 Recovery adopted at the 5th Annual General Meeting, held virtually.

73 COMMITMENTS
A Decade-Long Journey

AFI-DATAPORTAL.ORG
The AFI Data Portal (ADP) houses all Maya Declaration Commitments and targets made with regular progress updates submitted by members themselves. Institutions can learn from their peers by leveraging the global wealth of financial inclusion knowledge available on the ADP.

FOR MORE INFORMATION, PLEASE CONTACT: MAYA.DECLARATION@AFI-GLOBAL.ORG

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