

AFI Public-Private Dialogue (PPD) Platform on Financial Inclusion



WHAT IS THE AFI PPD PLATFORM?

The Public-Private Dialogue (PPD) Platform is a unique, global collaboration of public and private sector decision-makers working together to advance financial inclusion.

The PPD Platform gives policymakers, regulators, the private sector, development partners and other key players the opportunity to engage in frank and focused conversations, share technical expertise on key financial inclusion issues, develop more informed policy, and encourage innovation and investment.

The PPD Platform builds on successful public-private engagement efforts in Africa, Latin America and the Pacific Islands, where AFI members and the private sector have already developed joint visions for advancing financial inclusion policy.

WHY ENGAGE THROUGH AFI?

With a global membership of over 100 institutions from more than 90 developing and emerging countries to date, AFI is uniquely positioned to facilitate international cooperation in financial inclusion. AFI's PPD Platform will expose policymakers to private sector insights at critical stages of the policy development process. The private sector will have an unprecedented opportunity to voice their views and share experiences with leaders of public institutions who are regulating new and high-growth markets.

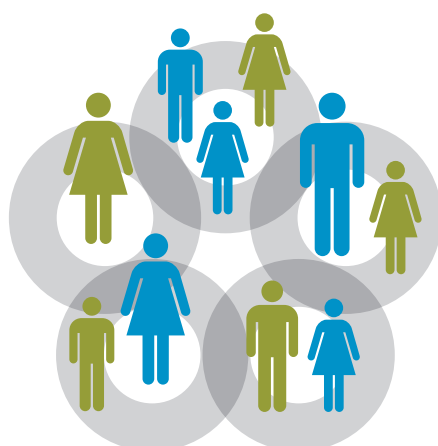
Benefits for AFI Members

- > Enriched understanding of market challenges, opportunities and realities
- > Capacity building through customized training
- > Technical inputs from private sector experts in specific policy areas
- > Early exposure to innovations, new technologies and business models that scale up policy solutions more quickly
- > Market information and data from private sector
- > Systematic partnerships with private sector on selected activities

Benefits for the Private Sector

- > Systematic engagement with senior policymakers and financial regulators
- > Greater awareness of new and emerging policy issues and decisions
- > Opportunity to assist regulators in identifying and addressing the regulatory barriers to scaling up new technologies and approaches

MILESTONES



SEPTEMBER 2014

AFI leaders and private sector partners launch the PPD Platform at the AFI Global Policy Forum (GPF) in Port of Spain, Trinidad & Tobago.

JANUARY 2014

Private sector leaders at the annual World Economic Forum meeting welcome the PPD Platform as a unique collaborative effort.

SEPTEMBER 2015

First AFI PPD partners are featured at the Global Policy Forum in Maputo, Mozambique.

FOCUS AREAS

Global and regional financial services providers have committed to participate in AFI's PPD Platform with a focus on the following activities.



- 1 Capacity building and training for AFI members, especially in risk management
- 2 Dialogue on innovative products, business models and approaches
- 3 Private sector participation in AFI's Working Groups (as appropriate)
- 4 Systematic private sector input into AFI's regional initiatives
- 5 Private sector financial support for select AFI programs and activities, including the GPF and possible research/impact measurement

CUSTOMIZED ENGAGEMENT PLAN FOR AFI PARTNERS

Each of AFI's official private sector partners will work together with the AFI Management Unit to develop a customized engagement plan. Opportunities for engagement can include:

AFI Global Policy Forum

- > High-level dialogue with AFI leadership on shared strategic priorities
- > Unique opportunity to highlight innovations and achievements at a special plenary on private sector innovation
- > A highly visible exhibition space in the AFI Marketplace

Working Groups

- > Support the development of AFI's guiding principles for public-private engagement at the national level by providing input to AFI's Financial Inclusion Strategy Peer Learning Group (FISPLG)
- > Observe and contribute technical expertise to AFI Working Groups (normally closed to non-members)

Training & Capacity Building

- > Scale up AFI's capacity building and training program for policymakers and regulators at regional and global levels

Regional Initiatives

- > Scale up AFI's regional policy initiatives and participate in regional meetings

Other Opportunities

- > AFI will continuously review and update the PPD to take advantage of new opportunities for public-private engagement proposed and funded by private sector partners.

HOW DO I GET INVOLVED?

AFI will offer select private sector stakeholders the opportunity to become an AFI Partner on the PPD Platform.

Criteria for selection

AFI Partners must demonstrate substantial capacity and have a proven track record in expanding financial services to the unbanked in developing and emerging countries in one or more regions. AFI Partner status is conditional upon approval by the AFI Board, with the possibility of annual renewal.



**PUBLIC
PRIVATE
DIALOGUE**

**TO LEARN MORE,
PLEASE CONTACT:**

ILYA SVERDLOV
Global Partnerships Manager
ilya.sverdlov@afi-global.org

PRAD KERDPAIROJ
Global Partnerships Officer
prad.kerdpairoj@afi-global.org